

ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)
VI SEMESTER B.A. EXAMINATIONS - APRIL 2019

ECONOMICS OF TOURISM

Duration: 2.5 Hours

Max. Marks: 70

SECTION - A

I) Answer any TEN of the following questions. (10x2=20)

1. Define tourism.
2. Explain any two fundamental concepts of tourism.
3. Mention the supply aspects of tourism.
4. How does tourism help cultural exchange among nations?
5. Write a note on the development of tourism in Karnataka.
6. What are the types of tourism?
7. What are travel agencies?
8. Does tourism contribute to GDP? Give reasons.
9. What are the challenges faced by tourism marketing?
10. What is the role of private sector in developing tourism?
11. Mention some of the state tourism organizations.
12. Write the role of government in promoting tourism.

SECTION - B

II) Answer any FOUR of the following questions. (4x5=20)

13. State the importance of tourism in Indian economy.
14. Explain the demand trends in tourism.
15. What is the role of KSTDTC in tourism?
16. Write a note on tourism related services.
17. Explain the concepts of marketing in tourism.
18. Write the objectives of tourism policy of 1982.

SECTION - C

III) Answer any TWO of the following questions. (2x15=30)

19. Explain the factors influencing the development of national and international tourism.
20. State the impact of tourism on ecology and environment.
21. Briefly explain the infrastructure, types and significance of tourism.
22. Explain the role of private sector in developing tourism.